

A Guide to Establishing *and* Managing An Accommodation Business in Victoria

Produced by Victoria's Peak Industry Association for

- **Bed & Breakfasts**
- **Farmstays**
- **Guesthouses**
- **Boutique Hotels**
- **Self Catering Accommodation**



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Appendices:

Industry Acronyms	Business Plan Template
Booking Enquiry Form	Marketing Plan Template
Guest Registration Template	Expenditure Checklist

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Bed and Breakfast ■ Farmstays ■ Guest Houses ■ Boutique Hotels ■ Self Contained

Essential reading for anyone entering the small to medium accommodation industry. Written by experienced accommodation operators, the Guide is backed up with support from the Accommodation Getaways Victoria, the Peak Industry Association.

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